The Adamson High School family is connected to the community through:
- an active Parent Teacher Student Association;
- school mentors, performing arts and extracurricular programs;
- a diverse menu of sports, including football, volleyball, theater arts, band and choir.

Adamson students also have access to the physical and mental health services of a campus-based Youth & Family Center, and a Ninth Grade Small Learning Community ensures that freshman students receive yearlong mentoring support from specially assigned teachers.

W.H. Adamson High School prides itself on molding its students into college- and career-ready candidates. To enable students to create their specific path toward future success, Adamson offers students a diverse curriculum, including:

- dual credit and pre-Advanced Placement and Advanced Placement classes in biology, United States history, world history, English, environmental systems, calculus and Spanish;
- a technology-based environment with courses exploring digital media, website design and graphic design;
- college credit courses in government, economics and college algebra;
- the Advancement Via Individual Development (AVID) program, a nationally renowned college-prep course specifically designed to support students who will be the first in their families to earn a college degree. AVID helps students gain the knowledge and learning skills required to succeed at the college level;
- a newly-developed Academy of Finance that offers career pathways in the financial services industry;
- the career-focused DECA or Distributive Education Clubs of America program, which prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management;
- a robust Junior Reserve Officer Training Corps (JROTC) program that offers students a foundation of service, leadership and teamwork.
William Hardin Adamson, fondly called “The Grand Old Man of the Dallas public school system,” took part in football huddles at high school games, championed improved facilities, and inspired thousands of students during his more than 30 years with the Dallas school district.

Adamson was born outside Grayson County. When he was nine, he and his family moved to Collinsville, Texas with a team of sixteen horses and oxen pulling lumber for the family home. He began his long education career in Collinsville, and in 1901 became the Superintendent of Schools for 700 pupils in what was then the town of Oak Cliff, Texas. In his first year, he awarded 18 graduation degrees.

Two years later, when Dallas annexed Oak Cliff, Adamson became principal of Oak Cliff Central School, later renamed Oak Cliff High School. Adamson led a team of 14 teachers and also taught a second grade class. In 1915, as the student population grew to more than 1,000, Adamson worked with the Oak Cliff Educational Alliance to secure a new building for the high school.

During football games, the popular principal was known to join the team huddles. But he also earned a reputation as a stern disciplinarian. Students lived in dread of having his long fingers pointed in their direction.

Adamson died in 1935. Four days after his death, the school board renamed Oak Cliff High School in his honor. Thousands of students, alumni and teachers cheered the name change.

Adamson had an active life in addition to his educational career, and raised cows, toured Europe with his wife, served as an elected member on the Texas Historical Association, and served as a founding member of the Jefferson Bank & Trust.